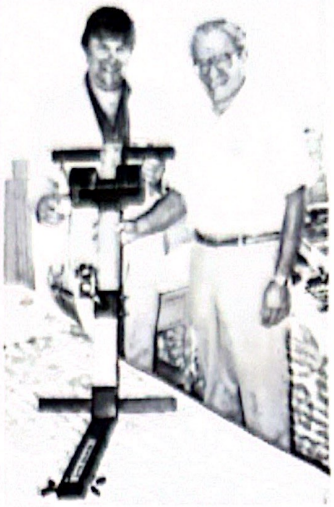
Products in focus

BWDA



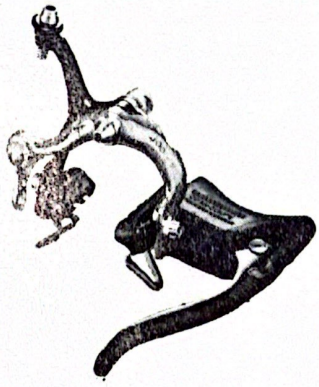
ALL AMERICAN: Bob Maschock of Robt. M. Maschock Assoc. looks over All-American's new Convert-a-Cycle II shown by Morrie Bishaf.
Circle No. 111

R. A. ALLEN: Dick Allen shows the latest version of the Universal Bike Rack, Model 103. It comes completely assembled, folds flat for storage, carries up to 3 bikes on any car, van or wagon.
Circle No. 112

BCA: Among Bicycle Corp. of America's mt. bikes is this model [illegible] with triple chainwheel, [illegible] cantilever brakes and many other features. It is shown by BCA president Willie Ehrlich.
Circle No. 113

BENOTTO: Their new perforated, cushioned tape comes in five colors. It was shown here by Maria Ponce, Benotto Mexico export mgr.; Henry Delgado, mgr. Benotto Miami and Carlos Lopez of the export division.
Circle No. 114

CYCLE COMPONENTS: Gene Smith (right) shows the Hanna Pro HP-1 injection molded helmet to Louisville Cycle's Mike Sullivan and Dan Berg. Helmet meets ANSI Z90 standard, has expanded polystyrene liner, 360° reflectivity and retails for $29.95.
Circle No. 115



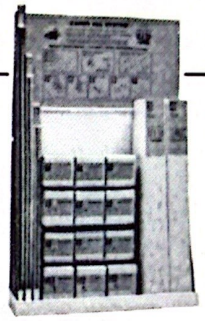
DIA-COMPE: Top-of-the-line Royal Gran Compe, limited edition Black & Gold Special Version; one arm black anodized and one gold finished. Other details are the same as standard RGC 400 Royal Gran Compe.
Circle No. 116

For more details use index card on page 35

ARROW INTERCONTINENTAL: Larry Goldmeier, center, shows Dan Berg and Mike Sullivan of Louisville Cycle a water bottle that is one of this importer's program of accessories made in Taiwan.
Circle No. 117

ESGE-MARBY: Gerhard Gaul with Esge heavy duty, 3-strut carrier in light alloy, just one of the many models that this German carrier and fender specialist has in its line.
Circle No. 118

EUROSTATES MARKETING: Eliminator airless tubes are now available, handsomely display packaged, to fit every bicycle tire size. They are sold only through bike shops, emphasized Bill Czapar.
Circle No. 119



GRABER: Carry-All System display allows dealer to put a variety of auto/sport racks into a relatively small space: basic load bars and mounting brackets can be converted for bikes, surf boards, canoes, skis etc.
Circle No. 121

ELRAE: New lightweight, commuter bike fenders are chrome-plated aluminum and warp-proof. Tony Mancuso and Larry Kimble introduced them as first chromed aluminum fenders in the industry. They also featured Elrae's extra-quality trainer wheels, made to last.
Circle No. 120